

BEL Faculty Snapshot: Student-Staff Partnership Projects



Purpose of Report

The purpose of this Report is to provide the Business, Economics & Law (BEL) senior leadership team with a high-level overview of the BEL Partnership Projects that have occurred from the period of May to November 2018, as part of the UQ Student-Staff Partnership (SSP) Project initiative.

Context

In 2017, the Deputy Vice-Chancellor (Academic) approved Student Strategy funding for a large-scale implementation of Student-Staff Partnership Projects. Student-Staff Partnership Projects aim to create a cultural transformation at UQ where Students and Staff connect as equals, partners and co-collaborators on projects that seek to enhance the student experience at UQ. Further information on this initiative can be found [here](#). Table 1 highlights the funding allocation model, as approved for Student Strategy Funding.

Year	No. of Student Partners	Allocated funding for grants
2018	350	\$350,000
2019	600	\$600,000
2020	800	\$400,000

Table 1: Allocated Student Strategy Funding for Student Partner Grants

2018 University SSP Projects Update

The operationalisation of SSP Projects commenced in May 2018. Since this time, **338 Student Partners** have either completed projects, or are currently collaborating on projects with Staff Partners.

Approximately 27% of Student Partners are undertaking postgraduate studies, with 73% undertaking undergraduate studies. Approximately 28% are international students, and 72% are domestic students.

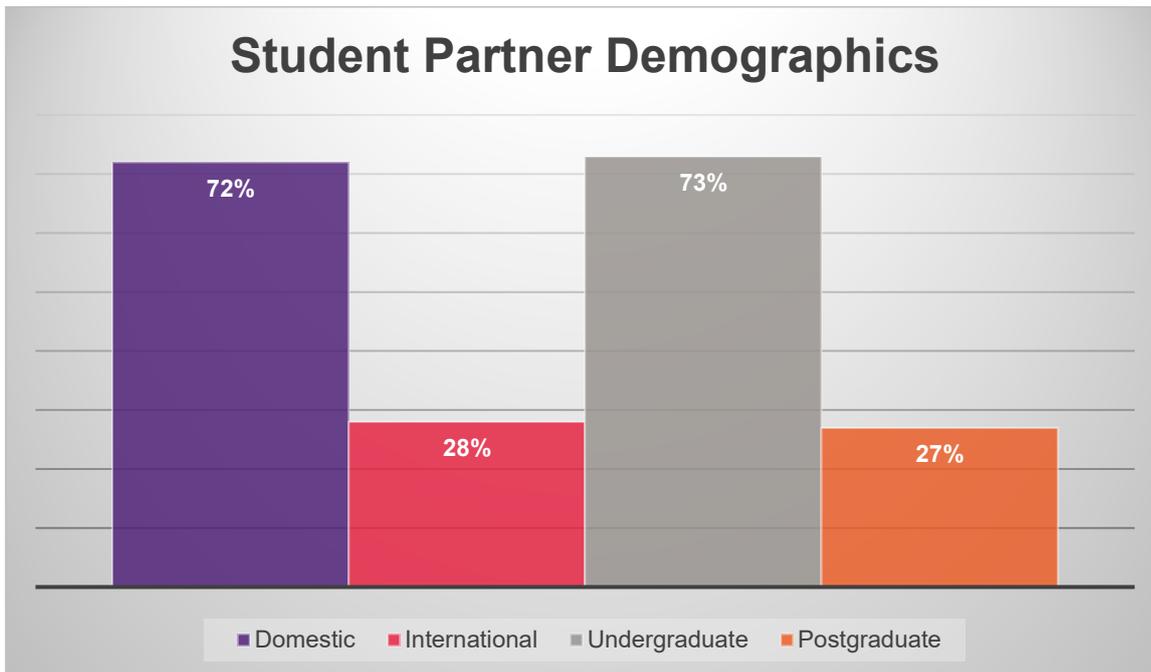


Figure 1: Student Partner Demographics

There are currently **111 projects** that have been funded through the Student-Staff Partnerships initiative. 72 of these projects are contextualised within the curriculum, and 39 are within the broader student experience space. Approximately **97 academic staff and 48 professional staff** have collaborated on projects. Some illustrative examples of projects include:

- Student Partners as Consultants, generating feedback and evaluating the course redesign prior to implementation (UQ2U project).
- Co-developing digital literacy modules and identifying areas in which these modules can be embedded within the curriculum.
- Co-developing and implementing a Student Engagement Strategy for Entrepreneurship at UQ.
- Co-developing a short online module to support students succeeding in blended courses (UQ2U).
- Establishing good practice, contextualised guidelines for Student Representatives at UQ.

2018 BEL SSP Projects Update

In total, **10 partnership projects were based within the BEL Faculty** from the period of May to November 2018. Figure 2 provides a snapshot of the partnership projects according to Faculty / Unit.

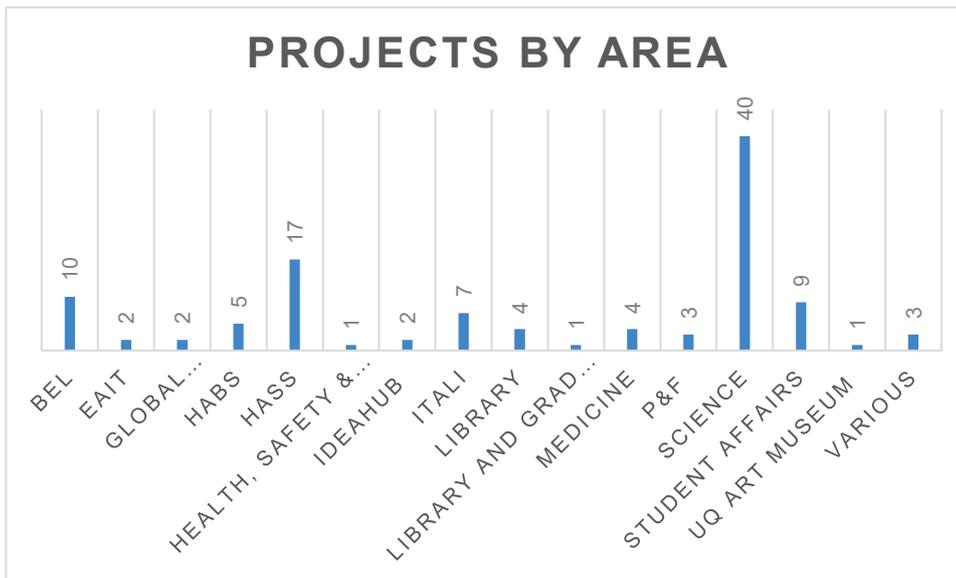


Figure 2: Partnership Projects by Faculty/Unit

Brief descriptions of the 10 BEL partnership projects are shown in Table 2.

Staff Project Lead	Title of project	Aims	Deliverables	Number of student partners engaged in project
Joanne Buchan	<i>Developing an Engagement Strategy for BEL SET</i>	This project sought to engage students in partnership to identify the gaps in BEL SET offerings and develop a strategic plan to increase engagement at BEL SET events.	This project led to the co-development of a report submitted for consideration of the BEL SET team. A large number of these recommendations were approved for 2019 implementation. The project team also presented at the inaugural UQ Student-Staff Partnerships Showcase.	5
Cate Clifford	<i>Designing a peer-to-peer mentoring program, Business Global Mates: "Exploring the world by making global friends first"</i>	This partnership project aimed to enhance existing supports for international students within the BEL Faculty.	This partnership project led to the development of a project proposal which was presented to the Business School leadership and successfully approved. Funding was obtained to roll-out the initiative in Semester 1, 2019. One of the Student Partners also obtained employment as a Project Officer to oversee the implementation of this revised program in 2019.	5
Marissa Edwards	<i>Student Consultants for MGTS1601 (Organisational Behaviour): UQ2U Partnership Project</i>	This partnership project seeks to redesign MGTS1601 (Organisational Behaviour) as part of the UQ2U initiative. NB: Project Ongoing.	Student Partners will provide feedback on: course structure; Edge and Blackboard site; active, in-class engagement lectures, seminars and tutorials and assessment tasks. These	5

			recommendations will then inform subsequent delivery of MGTS1601.	
A/Prof. Pedro Isaías & Solange Lima	<i>Collaborative design of case studies applying an adaptive digital learning tool: Phase One.</i>	The aim of this partnership project was to enhance case studies (within BISM BISM7208, Information Systems Strategy and Sourcing) within a blended learning format.	This project engaged students in partnership to redesign BISM7208. This included designing 12 lesson plans and accompanying learning activities using SmartSparrow as the digital platform. Survey feedback has indicated that students appreciate the case study approach within SmartSparrow.	5
A/Prof. Pedro Isaías	<i>Collaborative design of case studies applying an adaptive digital learning tool: Phase Two.</i>	The aim of this partnership project was to add to the existing pool of case studies within BISM7208.	This project led to the successful design of two alternative versions of the case study 'Star Café' within BISM7208. Survey feedback has indicated that students appreciate the case study approach within SmartSparrow.	5
Dr Cle-Anne Gabriel	<i>From introduction to foundation – Early engagement and passion in management: UQ2U Partnership Project</i>	This project seeks to generate early and inclusive engagement in a large introductory course to management (MGTS1301), through co-developing: engaging online content, rich and relevant case studies, and authentic assessment. This partnership project is part of the UQ2U initiative. NB: Project Ongoing.	This partnership project seeks to: co-develop online material that will engage students before on-campus delivery; co-create a range of activities that link to existing content; and develop cues or 'scaffolding' to enthuse students around the case study material.	5

Tony Madsen	<i>BGM - Business Global Mates - Activities & Resource Development</i>	<p>The Business Global Mates (BGM) was taken on by the Business School as one of its strategic initiatives for 2019. The aim of this partnership project is to enhance the suite of events that are held for international students new to UQ.</p> <p>NB: Project Ongoing.</p>	This project will co-develop and scope the BGM events for 2019 to ensure that events are relevant and engaging for international students.	5
Carl Sherwood	<i>UQ2U – ECON1010</i>	<p>No information available.</p> <p>This project commenced and concluded prior to the Student-Staff Partnership Project implementation. There is thus no data available.</p>	No information available	6
A/ Prof. KK Tang	<i>Redesigning Introductory Macroeconomics ECON1020: A blended and partnership approach: UQ2U Partnership Project</i>	<p>This project is part of a blended learning project for <i>ECON1020 Introductory Macroeconomics</i> under the UQ2U initiative. This project aimed to redesign the course to improve students' online as well as offline learning experience.</p>	The partnership project co-developed four weeks of lecture content, including merging and converting the lecture notes from two different instructors into online lecture materials, and created in-person recordings as well as tablet recording.	5
Dr Alastair Tombs & Dr Claudia Gonzalez	<i>Case study videos for curriculum content</i>	<p>This partnership project aimed to enhance content for marketing courses within the UQ Business School to ensure that content was contemporary, appealing and relevant to the student cohort.</p> <p>NB: Project Ongoing.</p>	This partnership project developed video content, articles, images, transcripts, survey/interview data and database content for the marketing case studies.	5

Table 2: 2018 BEL Partnership Projects

Enhancements for 2019

In the next phase of the initiative, the UQ Student-Staff Partnerships team will be making the following amendments in response to feedback received from Student and Staff Partners and Student Representatives. Now that systems have been established, the UQ Student-Staff Partnerships team is in the position to roll-out these further supports:

- As of 2019, there will be four main rounds in which UQ students and/or staff can submit projects. Timelines are provided on the [Student-Staff Partnership Project website](#) and in Appendix A.
- A suite of Professional Development Workshops for UQ Student Representatives and Student Partners will be provided. Topic areas have been identified through Student Representative and Student/Staff Partner feedback. The list of sessions for 2019 is provided in Appendix B.
- The creation of Project Streams for Student-Staff Partnership Projects in consultation with a range of stakeholders. These include: Teaching & Learning; Student Experience; and Governance & Strategy. Descriptions are provided in Appendix C.
- The development of a mentoring network for 2019 Student Representatives and Partners. Based upon the findings of the scoping study currently underway, a set of key recommendations will be delivered to the UQ Student-Staff Partnerships Operational Group.
- Review and re-development of content for all project guidelines, forms and webpages in preparation for 2019. Feedback was elicited from a range of stakeholders to enhance these documents.
- As of Round 1, 2019, Inductions will increase in duration from 1 to 2 hours to provide opportunities for groups to develop clearer partnership expectations at the commencement of their projects. The UQ Student-Staff Partnerships team is collaborating with HASS Student Futures and Student Partners in the re-design of these Inductions. The team will pilot holding Inductions in streams to ensure that content is contextualised according to the project stream.
- Faculty Snapshots will be created for each Partnership Round to enable greater Faculty buy-in, recognition of Partners, and to identify areas of synergy. This Faculty Snapshot will be provided to Faculty AD(A)s and Executive Deans.
- Information and Consultation sessions will be run in conjunction with rounds to provide support for Partners in scoping their projects prior to submission; highlighting the process involved in projects; provide strategies and tips for students when applying to projects; and answer questions of students and staff. Previously, one information session was held per month.
- The initiation of networking events to enable and foster peer mentoring and knowledge-sharing amongst Student and Staff Partners across a range of projects. Prior to these events, opportunities will be provided for partners to identify themselves as Champions, and they will be identified at the commencement of the event. During the event, these Partners will be available to provide practical strategies, listen to challenges and mentor other partners.

Challenges

- Recognition of staff involvement in initiative: Engaging in the process of partnership takes time, and thus staff must invest time to engage in partnership. Some Staff Partners have raised concerns that the current workload model does not support academic, professional and sessional (casual) staff members to collaborate in partnership projects. This requires structural changes to performance matrix's and greater buy-in from university executive through formalised recognition of staff

involvement in partnership projects. It is envisaged that the Faculty Snapshots will heighten awareness of the range of staff involved in this initiative. The team is also collaborating with a range of stakeholders in determining ways in which staff may be further recognised.

- Sustainability post-2020: As with strategic university funding, there are concerns over sustainability post-funding. A key challenge facing the initiative is thus how to sustain momentum and the lifespan of the initiative after funding ceases. At its core, this initiative seeks to create a cultural transformation at UQ – however this takes significant time. A positive step has been the immediate co-funding of this initiative. Whilst co-funding was envisaged to commence in 2020, in the first phase of the implementation, co-funding immediately commenced with the HASS Student Futures team and the Faculty of Science.

Appendix A: Timelines for 2019 Partnership Projects

Student-Staff Partnerships Rounds Overview, 2019					
Round 1 Dates	Just-In-Time Round 1 Dates	Round 2 Dates	Just-In-Time Round 2 Dates	Activity	Where
29 October – 30 November 2018	10 December 2018 – 13 January 2019	8 April – 5 May 2019	13 May – 2 June 2019	Project submissions open to staff and students	Webpage: bit.ly/uq-spp
7 December 2018	18 January 2019	10 May 2019	7 June 2019	Project Leads will be notified of their submission outcome	Email from SSP
13 December 2018 – 20 January 2019	25 January – 17 February 2019	16 May – 16 June 2019	13 June – 7 July 2019	Applications open for Student Partners	Webpage: bit.ly/uq-spp
21 January – 28 January 2019	18 – 25 February 2019	17 – 24 June 2019	8 – 15 July 2019	Project Leads sent student applications for shortlisting	Email from SSP
29 January – 1 February 2019	26 February – 1 March 2019	25 – 28 June 2019	16 – 19 July 2019	Student applicants notified of outcome	Email from StudentHub
				All project partners register for Partnership Induction	Email from SSP Register via StudentHub
4 – 15 February 2019	4 – 15 March 2019	1 – 12 July 2019	22 July – 2 August 2019	Student-Staff Partnership Inductions	Email from SSP Register via StudentHub
18 February 2019	18 March 2019	15 July 2019	5 August 2019	All projects commence	

10 April 2019	3 May 2019	28 August 2019	23 September 2019	Student and Staff Partner Networking Event	Email from SSP Register
17 May 2019	14 June 2019	11 October 2019	1 November 2019	All projects conclude	
23 May 2019	24 June 2019	18 October 2019	15 November 2019	Project Celebration	Email from SSP Register

Appendix B: 2019 Professional Development Program for Student Representatives and Partners

Workshop topic	Number of times per semester
Student feedback: How to collect it, and what to do with it?	3
How to make an impact in the meeting room	3
How to be a project manager who gets the job done	2
Organisation & time management	2
Communication & public speaking	2
Enhancing your employability as a Student Partner & Rep	3
Peer coaching	1

Appendix C: Partnership Project Streams

Teaching & Learning

Student-Staff Partnership Projects within the Teaching & Learning Stream seek to enhance curriculum content, design and facilitation. Examples may include

- Students Partners as Pedagogical Consultants or Advisors on courses. Students and Staff generate feedback with students within that course, conducting observations of teaching and collaborating to enhance, innovate, or co-create curriculum.
- Student Partners as Course Co-designers. Students and Staff collaborate on course design / development including the creation of interactive content, or innovative assessment or learning activities.
- Student and Staff Partners collaboratively integrating high-quality, learner-centred and inclusive course content and materials online.

Student Experience

Student-Staff Partnership Projects within the Student Experience Stream seek to enhance the academic, non-academic and social aspects of the UQ student experience. Examples may include:

- Student and Staff Partners co-facilitating workshops or events to enhance the student experience (such as: sense of belonging; networking with peers; employability development).
- Student and Staff Partners co-developing initiatives or programs that contribute to the UQ student experience.
- Student and Staff Partners co-developing materials and support resources for educational campaigns (e.g. diversity, sexual misconduct etc.).
- Student and Staff Partners analysing the success of student experience initiatives.
- Student and Staff Partners collaborating on the enhancement of the SSP initiative (serving as Partnership Mentors; enhancing the processes or support resources for SSP).

Governance & Strategy

Student-Staff Partnership Projects within the Governance & Strategy Stream seek to enhance student voice and supports within the decision-making processes of the University.

- Student and Staff Partners co-developing university strategy or policy that either has a direct or indirect impact on the UQ student experience.
- Student and Staff Partners co-developing support resources and mechanisms for students serving as representatives.



Contact details

Madelaine-Marie Judd, Student Partners Advisor

T +61 7 3443 1385

E m.judd@uq.edu.au

W <https://employability.uq.edu.au/student-staff-partnerships>

CRICOS Provider Number 00025B