



Comillas Summer School

Entrepreneurship and Innovation: Strategies and Tools for Business Success

This intensive course introduces students to the entrepreneurial ecosystem, the main stakeholders and how they interact, and practical methodologies to create ventures and design business models. Throughout the course, students apply tools and frameworks to develop a realistic business project and a tangible business plan, culminating in a pitch to investors.

General Information

Credits: 5 ECTS

Language: English

Delivery mode: On-site

Location: Alberto Aguilera 23 (Madrid)

Dates: 06/07/2026 - 17/07/2026

Duration: 2 weeks (full-time)

Academic area: Business

Learning Objectives

Students will be able to:

- Understand the components of an entrepreneurial ecosystem and their interrelationships
- Apply methodologies to create companies and design new business models
- Develop a structured business plan and communicate it effectively through an investor-style pitch

Fees, deadlines, and discounts

- Price: €1,000
- Enrolment deadline: 15 May. Late applications may be accepted, subject to availability.
- Early Bird: until 15 April, 20% off
- Additional discount: €100 for students from the IAJU Network and IPBS Network
- Summer School materials indicate the course price includes enrolment + course materials, diploma, transcript of records, access to university services, and site/cultural visits/activities.

Course content

Block 1

- Entrepreneurial ecosystem and key stakeholders (incubators, accelerators, investors, public institutions)
- Entrepreneurial skills
- Socially impactful entrepreneurship
- Business creation methodologies
- Design Thinking / ideation
- Lean Startup / experimentation
- Agile project management (Scrum)
- Major trends
- Business model design
- Mission, vision and values
- Environmental and competitive analysis
- Strategy
- Team design, roles and responsibilities
- Organisational culture

Block 2

- Marketing and sales plan
- Operations and production plan
- Human resources plan
- Financial plan
- Basic legal and tax considerations for business creation
- Funding options (public and private)
- Pitch & deck preparation
- Final pitch presentation to potential investors

Assessment, exams, and attendance

- Attendance: minimum 90% required
- Exams: Assessment is based on participation, assignments and course deliverables, and/or exams when specified by the professor.
- Final grade:
 - 0 – 4.9: Suspenso (SS) - Fail
 - 5.0 – 6.9: Aprobado (AP) - Pass
 - 7.0 – 8.9: Notable (NT) - Very Good
 - 9.0 – 10: Sobresaliente (SB) - Excellent

Entry requirements

- Aimed at undergraduate students.
- For English-taught courses, a minimum B2 English level is required. Accepted proof includes certificates such as Cambridge, IELTS and other equivalents or an official confirmation of English level issued by the student's home university.

Application process

- Email pre-registration: Send an email to summer.school@comillas.edu indicating: Course name; Full name; Email address; Passport number.
- Access to the application platform: After your registration is processed, Comillas will open access to the online application platform.
- Upload required documents (via the platform), typically including: Passport copy; ID photo; Proof of health insurance



Accommodation

Comillas collaborates with official partners to offer students a range of recommended accommodation options during Summer School, including Lodgerin, Neelo, Homiii, Colegio Mayor Loyola.

- [Lodgerin](#)
- [Neelo](#)
- [Homiii](#)
- [Colegio Mayor Loyola](#)

If you would like to explore more options, you can also visit our [website](#)

Cultural activities

- Experience Spain beyond the classroom. All courses include cultural activities, such as city tours, visits to nearby cities, museum visits, sports activities, and other social events.
 - Welcome & closing ceremony: All participants are invited to the official welcome and closing ceremonies.
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Informational sessions

Two online informational sessions are organised each month. If you would like to participate, please contact the Comillas Summer School team and we will send you the invitation details.

For more information, please contact:

- Xinyi Ying - yxinyi@comillas.edu
- Summer.School@comillas.edu