

# Employability Award Application Rubric

	<b>About me (Video pitch)</b>
<b>Unsatisfactory</b>	Poorly pitched with little enthusiasm. It was unclear what key capabilities and attributes had been developed and no mention of your preferred career path or how you would be an asset to a future employer. Limited effort to present in a professional manner. Location and attire inappropriate.
<b>Needs Improvement</b>	Delivered a basic level of enthusiasm. Limited attempt to outline which key capabilities and attributes had been developed and how you would be an asset in the future. Some effort to present in a professional manner in a somewhat appropriate location and attire.
<b>Good</b>	Delivered a good level of enthusiasm. Good attempt to outline which key capabilities and attributes had been developed and how you would be an asset to a future employer. Good effort made to present in a professional manner in an appropriate location and attire.
<b>Excellent</b>	Delivered an enthusiastic pitch that clearly outlined the key capabilities and attributes developed and how you would be an asset to a future employer. Presented to a high standard in a very appropriate location and professionally dressed.

	<b>Resume</b>
<b>Unsatisfactory</b>	Key components of a resume are missing with inadequate communication of experiences, capabilities, and achievements.
<b>Needs Improvement</b>	Formatting and organisation of the resume is basic. Some communication of experiences, capabilities, and achievements.
<b>Good</b>	Formatting and organisation of the resume is good. Adequately communicates relevant experiences, capabilities, and achievements.
<b>Excellent</b>	Formatting and organisation of the resume is excellent. Clearly communicates relevant experiences, capabilities, and achievements.

	<b>Communicating Potential</b>
<b>Unsatisfactory</b>	Letter demonstrates very limited knowledge of strengths and/or personal capabilities developed through the Award process. Applicant identifies little to no capabilities and/or none or very limited use of STAR/E technique. Application is not effective in demonstrating enhanced employability.
<b>Needs Improvement</b>	Letter demonstrates limited knowledge of strengths and/or personal capabilities developed through the Award process. Applicant has identified less than four key capabilities and/or elements of the STAR/E technique are missing and/or inconsistently

	applied. Application is somewhat effective in demonstrating enhanced employability.
<b>Good</b>	Letter demonstrates considerable knowledge of strengths and/or personal capabilities developed through the Award process. Applicant identifies four key capabilities, and the STAR/E technique is consistently used. Application is considerably effective in demonstrating enhanced employability.
<b>Excellent</b>	Letter demonstrates a thorough knowledge of strengths and/or personal capabilities developed through the Award process. Applicant identifies four key capabilities and uses the STAR/E technique to construct excellent responses which are comprehensive and well-constructed. Application is engaging and highly effective in demonstrating enhanced employability.

	<b>Application to Work Environment</b>
<b>Unsatisfactory</b>	Provides no connection between how the strengths/capabilities gained through the Award process would be effective in future work practices.
<b>Needs Improvement</b>	Provides a limited connection between how the strengths/capabilities gained through the Award process would be effective in future work practices.
<b>Good</b>	Provides a general connection between how the strengths/capabilities gained through the Award process would be effective to future work practices, although some connections may benefit from clearer articulation or further elaboration.
<b>Excellent</b>	Provides a clear and considered connection between how the strengths/capabilities gained through the Award process will be effective in specific future work practices.

	<b>Technical</b>
<b>Unsatisfactory</b>	Numerous errors in spelling, grammar and sentence structure that creates confusion in meaning and weakens the application.
<b>Needs Improvement</b>	Several errors in spelling, grammar, and sentence structure that has some impact on the clarity of meaning and overall impression.
<b>Good</b>	A few errors in spelling, grammar, and sentence structure but they do not affect the clarity of meaning.
<b>Excellent</b>	Practically no errors in spelling, grammar, and sentence structure.