

# 3 GOOD REASONS TO COME ON EXCHANGE TO ESSEC BUSINESS SCHOOL



#### FRENCH TRAINING SESSION

An optional one-month intensive French language course takes place each year in September, before the start of the Fall term. It is free and open to all levels (from real beginners to advanced levels). Several cultural visits, such as a trip to the Champagne region, are included in the course.



## 1. AN EXTENSIVE ACADEMIC OFFER

## #6 MIM PROGRAM WORLDWIDE (FINANCIAL TIMES 2021)

## #2 MIM PROGRAM IN FRANCE (FINANCIAL TIMES 2021)

Exchange students can choose among a large list of over 250 advanced business courses.

The flexible and customized nature of the program enables students to build their own curriculum. They can decide to remain generalist but also have the opportunity to take courses that draw on ESSEC's specific and renowned fields of expertise and specialize in sectors such as: Luxury Brand Management, Health Management, Hospitality Management, Sports Marketing, Agri-Food, etc.

Special courses in humanities and soft skills are also offered such as Negotiation, Intercultural Management, etc.

Courses are taught in French and in English so students do not need to speak French in order to study at ESSEC.

Students can benefit from a practical approach as well as many interactions with the business world, with courses taught by professionals from international renowned companies such as L'Oréal, Danone, Procter & Gamble, etc.



### 2. A MULTICULTURAL AND DYNAMIC CAMPUS

**39% of our students are international and more than 100 different nationalities** are represented on campus, which contributes to the vast richness and diversity of the institution.

Moreover, ESSEC welcomes each year over **200 graduate** exchange students coming from 97 top business schools and universities over the five continents.

The large number of exchange students hosted at ESSEC reflects the importance of the school's international network and its willingness to integrate students of different cultural backgrounds.

All the student populations (Exchange, French and International full-time students) attend classes together, which guarantees cross-cultural perspectives and sharing of ideas and practices.

The international dimension of ESSEC is also represented in our faculty as **half of the professors are from abroad, representing 37 different nationalities.** 

#### **MELT**

MELT (Multicultural ESSEC's Linked Together), is ESSEC's International Students Club.

MELT helps international students integrate on campus by organizing various activities (visits, trips, parties, etc.) to make their stay in France as enriching and enjoyable as possible.

MELT also works as a link between international students and French ESSEC students. The exchange students have also the opportunity to benefit from the ESSEC Library called the Learning Center.

This is a large space that provides resources and services to students, faculty and participants in a modern environment.

With more than 50,000 documents, 17,000 journals, 50 databases, ebooks, thesis and dissertations, the Learning Center also includes the Knowledge Lab (K-Lab) - an innovative digital-oriented space dedicated to research and pedagogy and the FinLab - a space dedicated to Finance.



**With over 100 student clubs of all kinds** (cultural, sport, professional, humanitarian, etc.), ESSEC offers an incredibly rich and diverse campus life: conferencies, debates, parties, shows, cultural visits, etc.

ESSEC organizes each year two major events:

• "La Nuit de l'ESSEC", the largest student party in France, organized in January, which attracts the best French DJ's (in past editions, Bob Sinclar, Martin Solveig, etc...) and over 5,000 people from all over France.



### 3. A GREAT LOCATION

ESSEC is located in **Cergy-Pontoise**, a modern town that offers many cultural amenities (theatre, various cinemas and concert venues, ice-rink, swimming-pool, many restaurants and bars).

The dynamism of the town also comes from the presence of **30,000 students and 14 higher educations institutions** which makes it one of the major centers of higher education in the Paris area.

The campus is only a **40-minute train ride from Paris** which gives students the opportunity to enjoy the exciting life of the capital.

In less than one hour, students will also have the possibility to visit many places of interest, home to French historic culture, such as **Versailles** (Louis XIV's palace), **Auvers sur Oise** (village of the impressionist painters) or **Giverny** (Claude Monet's house and famous gardens).













G

"I am impressed with ESSEC's vision. The master's program is well structured with a curriculum that really fosters students' knowledge. I have learnt a lot, French culture included!"

MBA student from Melbourne Business School, Australia



internationalized and gave me the chance to meet various and interesting people from all over the world. I appreciated the quality and the content of the courses too. Professors and office staff have been always available and ready to solve any issues. In particular, I really enjoyed the active participation during the lectures and the group assignments.

Master student from Università Luigi Bocconi, Italy



CONTACT
Cécile BRUNEAU
bruneauc@essec.edu



