
Media & PR Summer Internships 2022/23

Get academic credit interning abroad

Overview

Travel overseas or intern online to gain hands-on experience in real-world roles & projects across Media & PR.

Destination

Indonesia. Kick start your global career in one of Australia's most important economic partners, in the fastest growing region in the world.

Advantages

Earn **academic credit**
Government funding for eligible students
Gain invaluable **work experience**
Develop skills through **workshops & seminars**
Enjoy **cultural activities** with new friends

Focus Areas

Research
Social Media
Policy & Advocacy
Media Strategy
Plus more. Visit our website.

Details

Applications open for Nov, Dec & Jan.
Individual & team programs available.
For all **dates & details**, visit our website below.

Apply Online



or.. [Click Here](#)

YCAB Research Analys Intern

Open for applications

Company Overview

Yayasan Cinta Anak Bangsa, is an international NGO based in Jakarta, It is the largest in Indonesia and has Special Consultative Status to the Economic and Social Council of the United Nations. YCAB focuses on youth development through several employment and entrepreneurship programs.

Role Overview

- Research topics that will be given to you, eg :
Impact Education Through Micro finance
- Finding related facts about the topics given
- Brainstorming the idea and implement it for YCAB (if it is applicable)

Advantages

Earn academic credit
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Details

In-country or online internship
4 - 12 weeks starting in Nov, Dec or Jan
For all dates & details, visit our website

Jakarta Fashion Week (GCM Group) Marketing Intern

Open for applications

Company Overview

Jakarta Fashion Week is a fashion event dubbed as the largest fashion event in Southeast Asia. JFW is held annually in Jakarta, Indonesia, and is organized as a collaboration platform between major fashion stakeholders and creative industry with the industry actors and community by GCM Group.

Role Overview

- Building social media campaigns
- Creating content for clients
- Preparing promotional materials
- Helping the marketing dept and other teams

Advantages

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MAHAKA MEDIA

Assistant Producer Intern

Open for applications

Company Overview

MAHAKA MEDIA is the holding company of media and entertainment business units that have strength in the field of Broadcasting, Printing&Publishing, Online and Marketing Company.

Role Overview

- Manage supporting content for the show such as taking photos of guests , videoing and writing interviews and scripts
- Update website, social media and programme info
- Book guests and contributors and handle them during the show
- Generate ideas and researching content

Advantages

Earn academic credit
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Details

In-country internship
4 - 12 weeks starting in Nov, Dec or Jan
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MAHAKA MEDIA

Social Media Interns

Open for applications

Company Overview

MAHAKA MEDIA is the holding company of media and entertainment business units that have strength in the field of Broadcasting, Printing&Publishing, Online and Marketing Company.

Role Overview

- Assist with the design and execution of social media campaigns and track engagement
- Create editorial calendars to promote company brands on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases
- Support marketing team at live and online events

Advantages

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FLIP

Social Media Intern

Open for applications

Company Overview

Flip is a fintech-based payment platform in Indonesia. Users can transfer to different banks for free, top up e-wallet without any discounts or additional fees, and send money abroad. Users can also pay electricity bills, buy electricity tokens, top up credit, and buy data packages at the lowest cost.

Role Overview

- Work alongside the team to create, develop and execute a plan for social media strategies monthly (TikTok, Twitter, Instagram, or Youtube Short)
- Produce daily content and video-based material
- Help the social media team with impact measurements
- Brainstorming campaign ideas.

Advantages

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Online internship
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FPCI

Policy and Advocacy Researcher Intern

Open for applications

Company Overview

The Foreign Policy Community of Indonesia was established in 2014 as an independent, non-political organisation focused on international relations. The FPCI aims to be the first foreign policy organisation that can bring together students, lecturers, government agencies, diplomatic corps, international organisations, civil society, business communities, think tanks, journalists, and the general public into a large community of foreign policy enthusiasts.

Role Overview

- Implement a global communication strategy
- Design, prepare and report on FPCI online events
- Manage partnerships with government, business or other institutional partners
- Preparing English-language documents
- Engaging with FPCI's key stakeholders

Advantages

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PATTIRO

Research Intern

Open for applications

Company Overview

PATTIRO is a not-for-profit research and advocacy organisation based in Jakarta, with branches across 17 provinces in Indonesia. Their focus areas are: social accountability for public services; public finance; and transparency. It conducts research and holds workshops and training sessions. It provides assistance to communities and develops models to help improve the quality of public service management across Indonesia.

Role Overview

- Conduct desk research and provide research briefs
- Engage in a language teaching and learning exchange
- Support and conduct knowledge management task
- Work in Communications and PR

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Edelman & Zeno Indonesia PR Intern

Open for applications

Company Overview

Edelman offer informed analysis, strategic thinking, effective writing and breakthrough creative skills to constantly deliver excellence in the quality of services they provide. Edelman are pioneers in services such as crisis management and litigation PR; and corporate, public affairs; and have in-house teams in both government relations and NGO relations giving Edelman the ability to constantly gain current industry knowledge crucial to the success of their clients.

Role Overview

- Account and event management
- Press release and media relations
- Translation
- Administrative support

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Indonesian Planned Parenthood Association Yogyakarta's Chapter (PKBI DIY) **Media Strategy Intern**

Open for applications

Company Overview

IPPA Yogyakarta's chapter is NGO works for Sexuality, Gender, Reproductive Health, Human Rights, LGBT, unwanted pregnancies counseling, Safe Abortion, work for pre school, adolescent, young people, adult and elderly. To know more about PKBI DIY, you can find us on Google.

Role Overview

- Increase volunteer engagement through redefining volunteer definition and promote it
- Develop new & unconventional fundraising strategy

Advantages

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Dahuni Foundation Content Developer Intern

Open for applications

Company Overview

Dahuni Foundation is an educational foundation offering scholarship and mentorship to underprivileged students in Indonesia. The foundation also hosts annual education event bringing together local and international volunteers to plan and implement various projects and activities. Dahuni also initiated various social projects related to youth empowerment, social media issues, and community engagements.

Role Overview

- Create content for our cyberbullying instagram account

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Gaya Nusantara Campaign Intern

Open for applications

Company Overview

GAYa NUSANTARA is the pioneer of a gay organization in Indonesia that is open and proud of its identity and does not question the diversity of sex, gender and sexuality as well as other backgrounds.

Role Overview

- Develop campaign strategies to change mindsets, shift power and inform about SOGIESC issues
- Ensure all campaigns are built around highly effective mobilisation, storytelling, political, and community as appropriate

Advantages

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IDEP Foundation Content Creation Intern

Open for applications

Company Overview

The IDEP Foundation is a Bali-based NGO specialising in disaster relief, permaculture, training and education, and water resource protection.

Role Overview

Content Creator Volunteer will help the Volunteer Coordinator in completing all procurement and aids distribution for Bali

Advantages

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IDEP Foundation Virtual Translation and Editing Intern

Open for applications

Company Overview

The IDEP Foundation is a Bali-based NGO specialising in disaster relief, permaculture, training and education, and water resource protection.

Role Overview

The Virtual may be charged with a variety of duties, depending upon their experience and specific skills set. We have openings for translation volunteers specializing in translations from Indonesian to English or from English to Indonesian. We also have opportunities for Virtual Editors for either straight Indonesian or English language.

Advantages

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IDEP Foundation Video Animation Intern

Open for applications

Company Overview

The IDEP Foundation is a Bali-based NGO specialising in disaster relief, permaculture, training and education, and water resource protection.

Role Overview

Provide capacity building for staff IDEP media, conduct training internally and externally, and helping to make some animations for the IDEP media and promotions purpose.

Advantages

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Satria Muda Pertamina Sponsor Relation Intern

Open for applications

Company Overview

Satria Muda Pertamina is one of the top Basketball clubs in Indonesia. They have been in the IBL game since 1996 and has been collected 10 trophies. The management is managed by Indonesia Sport Venture Pty. Ltd.

Role Overview

- Work alongside the General Manager in order to analyze the business partnership between SM and its sponsor in the past
- Assist the team in creating a business partnership plan for the future

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Universitas 17 Agustus 1945 Surabaya Social Media Intern

Open for applications

Company Overview

Universitas 17 Agustus 1945 Surabaya is the first private university in East Java, established in 1958.

Role Overview

- Write clear and error-free content for a website that reflects the project's vision
- Meet with project team to understand their message, brand voice and target audience
- Propose copy concepts in an engaging way for team and carry out projects once they are approved
- Collaborate with other departments to develop the communication materials
- Work with team to edit and modify copy to meet the project content expectations

Advantages

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Details

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Universitas 17 Agustus 1945 Surabaya Copywriting Intern

Open for applications

Company Overview

Universitas 17 Agustus 1945 Surabaya is the first private university in East Java, established in 1958.

Role Overview

- Write clear and error-free content for a website that reflects the project's vision
- Meet with project team to understand their message, brand voice and target audience
- Propose copy concepts in an engaging way for team and carry out projects once they are approved
- Collaborate with other departments to develop the communication materials
- Work with team to edit and modify copy to meet the project content expectations
- Interpret creative direction and technical info

Advantages

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Details

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Universitas 17 Agustus 1945 Surabaya Graphic Design Intern

Open for applications

Company Overview

Universitas 17 Agustus 1945 Surabaya is the first private university in East Java, established in 1958.

Role Overview

- Support visual communication needs and services and deliver graphic projects
- Create graphic design according to the guidelines in order to achieve desired results
- Research and prepare specifications and quotes for graphic design, colors, materials and presentations
- Consult with other department staff requesting for artwork creation, planning and development
- Understand design requirements and produce graphic work accordingly
- Maintain database of images and graphic design and artwork as records and future reference

Advantages

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