







# Design & Creative Industries **Summer Internships 2022/23**

#### Get academic credit interning abroad

Overview Travel overseas or intern online to gain hands-

on experience in real-world roles & projects across Design and the Creative Industries.

**Destination** Indonesia. Kick start your global career in one of

Australia's most important economic partners,

in the fastest growing region in the world.

Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Focus Areas Marketing

Social Media Graphic Design Art Strategy

Plus more. Visit our website.

**Details** Applications open for Nov, Dec & Jan.

Individual & team programs available.

For all dates & details, visit our website below.







## Jakarta Fashion Week (GCM Group) Marketing Intern

### Open for applications

Company Overview

Jakarta Fashion Week is a fashion event dubbed as the largest fashion event in Southeast Asia. JFW is held annually in Jakarta, Indonesia, and is organized as a collaboration platform between major fashion stakeholders and creative industry with the industry actors and community by GCM Group.

**Role Overview** 

- Building social media campaigns
- Creating content for clients
- Preparing promotional materials
- Helping the marketing dept and other teams

**Advantages** 

Earn academic credit Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details In-country or online internship





# Illuminate Research Asia Marketing Intern

### Open for applications

Company Overview	We are a leading Insight, Strategy and Ma	arket
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Research agency. We began in a small office in Jakarta in 2011 with a purpose and dream that remains true today: to do things differently. We offer unique local understanding, delivered through a global lens. With a team of local and non-local staff, we see South East Asia from both sides of the mirror.

#### **Role Overview**

- Help with digital marketing: website updates/SEO management, digital articles and social media
- Arrange monthly client newsletter
- Update client database

#### Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

#### Details In-country or online internship





# FLIP Data Engineering & Data Specialist

Open for applications

Company Overview

Flip is a fintech-based payment platform in Indonesia. Users can transfer to different banks for free, top up e-wallet without any discounts or additional fees, and send money abroad. Users can also pay electricity bills, buy electricity tokens, top up credit, and buy data packages at the lowest cost.

**Role Overview** 

 Help BI team and CEO office team to work on analytic project with help/guidance from data team

• Gather data from multiple data sources (such as playstore reviews) and making reports based on the insight that you derive from the data

**Advantages** 

Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details

Online internship





# FLIP **Graphic Designer Intern**

### Open for applications

Company Overview Flip is a fintech-based payment platform in Indonesia.

Users can transfer to different banks for free, top up e-wallet without any discounts or additional fees, and send money abroad. Users can also pay electricity bills, buy electricity tokens, top up credit, and buy

data packages at the lowest cost.

Role Overview • Brainstorm with the creative team and other divisions

• Prepare and design rough draft of graphic design

and make brand design improvements

Create a consistent, eye-catching style while

maintaining the company brand

• Present the user interface visually

Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details Online internship





# Indonesian Planned Parenthood Association Yogyakarta's Chapter (PKBI DIY) **Art Conceptor Intern**

Open for applications

Company Overview

IPPA Yogyakarta's chapter is NGO works for Sexuality, Gender, Reproductive Health, Human Rights, LGBT, unwanted pregnancies counseling, Safe Abortion, work for pre school, adolescent, young people, adult and elderly. To know more about PKBI DIY, you can find us on Google.

**Role Overview** 

• Develop ideas to design an inclusive community hub for local artists, film creator and other creative industry enthusiasts

• Help in film production and content creation for reproductive and sexual health campaign

**Advantages** 

Earn academic credit Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars Enjoy cultural activities with new friends

Details Online internship





# IDEP Foundation **Graphic Design Intern**

Open for applications

Company Overview The IDEP Foundation is a Bali-based NGO specialising

in disaster relief, permaculture, training and education, and water resource protection.

Role Overview Make designs that are attractive, communicative, and

easy to understand for publications and campaigns

on social media, websites, and other needs

Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details In-country or online internship





### IDEP Foundation Content Creation Intern

#### Open for applications

Company Overview The IDEP Foundation is a Bali-based NGO specialising

in disaster relief, permaculture, training and education, and water resource protection.

Role Overview Content Creator Volunteer will help the Volunteer

Coordinator in completing all procurement and aids

distribution for Bali

Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details In-country or online internship





# IDEP Foundation Virtual Translation and Editing Intern

Open for applications

Company Overview The IDEP Foundation is a Bali-based NGO specialising

in disaster relief, permaculture, training and education, and water resource protection.

Role Overview The Virtual may be charged with a variety of duties,

depending upon their experience and specific skills set. We have openings for translation volunteers specializing in translations from Indonesian to

English or from English to Indonesian. We also have opportunities for Virtual Editors for either straight

Indonesian or English language.

Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details In-country or online internship





### IDEP Foundation Video Animation Intern

### Open for applications

Company Overview The IDEP Foundation is a Bali-based NGO specialising

in disaster relief, permaculture, training and education, and water resource protection.

Role Overview Provide capacity building for staff IDEP media,

conduct training internally and externally, and helping to make some animations for the IDEP

media and promotions purpose.

Advantages Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details In-country or online internship





## Universitas 17 Agustus 1945 Surabaya **Strategic Branding Intern**

### Open for applications

Company	y Overview
Company	y Overview

Universitas 17 Agustus 1945 Surabaya is the first private university in East Java, established in 1958.

#### **Role Overview**

- Create guidelines that define project's vision both online and offline
- Brief our creative team about marketing projects they'll be working on
- Conduct competitive research to identify project's strengths and weaknesses
- Design promotional campaigns for the projects
- Develop project social media strategy
- Assess the performance of project advertising campaigns and events
- Analyze market trends and identify new opportunities and challenges

#### Advantages

Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

#### **Details**

In-country or online internship





### Universitas 17 Agustus 1945 Surabaya **Graphic Design Intern**

#### Open for applications

Company Overview	Universitas 17 Ag
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Universitas 17 Agustus 1945 Surabaya is the first private university in East Java, established in 1958.

#### Role Overview

Advantages

• Support visual communication needs and services and deliver graphic projects

• Create graphic design according to the guidelines

in order to achieve desired results

• Research and prepare specifications and quotes for graphic design, colors, materials and presentations

 Consult with other department staff requesting for artwork creation, planning and development

Understand design requirements and produce

graphic work accordingly

• Maintain database of images and graphic design and artwork as records and future reference

Earn academic credit

Government funding for eligible students

Gain invaluable work experience

Develop skills through workshops & seminars

Enjoy cultural activities with new friends

Details In-country or online internship





### Universitas 17 Agustus 1945 Surabaya **Social Media Intern**

### Open for applications

Company Overview Universitas 17 Agustus 1945 Surabaya is the first

private university in East Java, established in 1958.

Role Overview • Write clear and error-free content for a website that

reflects the project's vision

• Meet with project team to understand their

message, brand voice and target audience

Propose copy concepts in an engaging way for team

and carry out projects once they are approved

• Collaborate with other departments to develop the

communication materials

Work with team to edit and modify copy to meet

the project content expectations

Advantages Earn academic credit

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Gain invaluable work experience

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Details In-country or online internship