



# EXCHANGE COURSE OFFER 2019-2020

**IEU**  
INTERNATIONAL  
**MOBILITY**



**ie** UNIVERSITY

BBA MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
INTRODUCTION TO ECONOMICS	2nd	M & S	FALL	6	30	ENGLISH
SUPPLY CHAIN MANAGEMENT	4th	M & S	FALL	3	15	ENGLISH
RESEARCH METHODS	4th	M & S	FALL	3	15	ENGLISH
MANAGEMENT INFORMATION SYSTEMS	4th	M & S	FALL	3	15	ENGLISH
INTERNATIONAL STRATEGY	4th	M & S	FALL & SPRING	6	30	ENGLISH
PRODUCTION AND OPERATIONS MANAGEMENT	3rd	M & S	FALL	6	30	ENGLISH
HUMAN RESOURCES MANAGEMENT	3rd	M & S	FALL	3	15	ENGLISH
ENTREPRENEURSHIP & INNOVATION	3rd	M & S	FALL	6	30	ENGLISH
FINANCE II	3rd	M & S	FALL	6	30	ENGLISH
STRATEGIC MANAGEMENT	3rd	M & S	FALL	6	30	ENGLISH
BUSINESS LAW I	2nd	M & S	FALL	6	30	ENGLISH
FINANCE I	3rd	M & S	FALL	6	30	ENGLISH
STATISTICS	2nd	M & S	FALL	6	30	ENGLISH
MANAGEMENT CONTROL	2nd	M & S	FALL	6	30	ENGLISH
MACROECONOMICS	3rd	M & S	FALL	6	30	ENGLISH
FINANCIAL ACCOUNTING	1st	M & S	FALL	6	30	ENGLISH
ACCOUNTING FOR DECISION MAKING	2nd	MADRID	SPRING	6	30	ENGLISH
BUSINESS LAW II	2nd	MADRID	SPRING	6	30	ENGLISH
CONSUMER BEHAVIOR	3rd	M & S	FALL	3	15	ENGLISH
ECONOMETRICS	2nd	MADRID	SPRING	6	30	ENGLISH
FINANCIAL REPORTING & ANALYSIS	2nd	MADRID	SPRING	5	25	ENGLISH
GLOBAL ECONOMIC ENVIRONMENT	2nd	MADRID	SPRING	3	15	ENGLISH
MARKETING FUNDAMENTALS	1st	MADRID	FALL & SPRING	5	25	ENGLISH
MARKETING RESEARCH	2nd	MADRID	SPRING	3	15	ENGLISH
MATHEMATICS FOR MANAGEMENT	1st	MADRID	SPRING	5	25	ENGLISH
MICROECONOMICS	1st	MADRID	SPRING	6	30	ENGLISH
OPERATIONS MANAGEMENT	2nd	MADRID	SPRING	5	25	ENGLISH
ORGANIZATIONAL BEHAVIOR	2nd	MADRID	SPRING	3	15	ENGLISH
PROFESSIONAL ETHICS AND CORPORATE RESPONSIBILITY	4th	M & S	SPRING	3	15	ENGLISH

BBA OPTIONAL						
COURSE	YEAR		SEMESTER	CREDITS	SESSIONS	LANGUAGE
INTERNATIONAL BUSINESS STRATEGY:SIMULATION	-	MADRID	FALL	3	15	ENGLISH
CHANGE MANAGEMENT	-	MADRID	FALL	3	15	ENGLISH
DIGITAL MARKETING	-	MADRID	SPRING	6	30	ENGLISH
ADVERTISING AND CREATIVE STRATEGY	-	MADRID	SPRING	3	15	ENGLISH
CONSUMER INSIGHTS AND MARKETING STRATEGY	-	MADRID	SPRING	6	30	ENGLISH
UNPLUGGED: THE MARKETING WORKSHOP	-	MADRID	FALL	3	15	ENGLISH
RETAILING	-	MADRID	FALL	3	15	ENGLISH
BREAKTHROUGH INNOVATION	-	MADRID	FALL	3	15	ENGLISH
THE ART OF SELLING	-	MADRID	SPRING	3	15	ENGLISH
THE INTERNET OF THINGS	-	MADRID	FALL	3	15	ENGLISH
INTRODUCTION TO CODING	-	MADRID	SPRING	6	30	ENGLISH
E-BUSINESS	-	MADRID	FALL	3	15	ENGLISH
TREND WATCHING AND VISUAL THINKING FOR BUSINESS	-	MADRID	SPRING	3	15	ENGLISH
TOPICS IN INTERNATIONAL FINANCE	-	MADRID	FALL	6	30	ENGLISH
PRODUCT AND BRAND MANAGEMENT	-	MADRID	FALL			ENGLISH
TOPICS IN FINANCIAL ASSETS, MARKETS AND TOOLS	-	MADRID	FALL			ENGLISH
FINANCIAL MODELING WITH EXCEL	-	MADRID	FALL	3	15	ENGLISH
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	-	MADRID	FALL	6	30	ENGLISH
FINANCIAL MARKETS UNPLUGGED	-	MADRID	FALL	3	15	ENGLISH
RISK MANAGEMENT	-	MADRID	FALL			ENGLISH
FINANCIAL DERIVATIVES	-	MADRID	FALL	3	15	ENGLISH
CORPORATE VALUATION	-	MADRID	FALL	3	15	ENGLISH
ENTREPRENEURIAL MINDSET	-	MADRID	FALL	6	30	ENGLISH
FAMILY BUSINESS	-	MADRID	FALL	3	15	ENGLISH
BUSINESS INTELLIGENCE FOR STARTUPS	-	MADRID	FALL	6	30	ENGLISH
COMPETITION POLICY	-	MADRID	FALL	3	15	ENGLISH
LA GESTIÓN DEL RENDIMIENTO DE EMPRESAS DEPORTIVAS	-	MADRID	SPRING	3	15	SPANISH
INTELIGENCIA COMPETITIVA	-	MADRID	SPRING	6	30	SPANISH
A PRACTICAL GUIDE TO ENTERPRISE SOFTWARE	-	MADRID	SPRING	3	15	ENGLISH
ADVANCED CORPORATE FINANCE	-	MADRID	SPRING	6	30	ENGLISH
ADVANCED DATA ANALYTICS	-	MADRID	SPRING	3	15	ENGLISH
ADVANCED EXCEL FOR DECISION MAKING	-	MADRID	SPRING	3	15	ENGLISH
ADVERTISING AND CREATIVE STRATEGY	-	MADRID	SPRING	3	15	ENGLISH
ADVOCACY MARKETING	-	MADRID	SPRING	6	30	ENGLISH
AGILE METHODOLOGIES: RUNNING BUSINESS INNOVATION	-	MADRID	SPRING	3	15	ENGLISH
ANÁLISIS AVANZADO DE ESTADOS FINANCIEROS	-	MADRID	SPRING	3	15	SPANISH
ANÁLISIS ECONÓMICO DE PAÍSES	-	MADRID	SPRING	3	15	SPANISH
AUTOCONOCIMIENTO Y AUTOGESTIÓN	-	MADRID	SPRING	3	15	SPANISH
BEYOND EXCEL: DASHBOARDS & SELF-SERVICE ANALYTICS	-	MADRID	SPRING	3	15	ENGLISH
BIG DATA AND MACHINE LEARNING FOR BUSINESS	-	MADRID	SPRING	3	15	ENGLISH
BLOCKCHAIN FOR BUSINESS	-	MADRID	SPRING	6	30	ENGLISH
BREAKING INTO MANAGEMENT CONSULTING	-	MADRID	SPRING	3	15	ENGLISH
BREAKTHROUGH INNOVATION	-	MADRID	SPRING	3	15	ENGLISH
BUSINESS ANALYTICS	-	MADRID	SPRING	3	15	ENGLISH
BUSINESS INTELLIGENCE FOR STARTUPS	-	MADRID	SPRING	6	30	ENGLISH
BUSINESS MODEL INNOVATION & STRATEGY FORESIGHT	-	MADRID	SPRING	3	15	ENGLISH
INNOVATION AND CONTINUOUS IMPROVEMENT	-	MADRID	SPRING	3	15	ENGLISH
CASH IS KING: A SERIES OF CASH FLOW STORIES	-	MADRID	SPRING	3	15	ENGLISH
CÓMO TENER ÉXITO EN LA VIDA	-	MADRID	SPRING	6	30	SPANISH
COMPARATIVE HISTORY OF ECONOMIC SYSTEMS	-	MADRID	SPRING	3	15	ENGLISH

CONSUMER INSIGHT AND MARKETING STRATEGY	-	MADRID	SPRING	6	30	ENGLISH
CORPORATE VALUATION	-	MADRID	SPRING	3	15	ENGLISH
CROSS-BORDER M&A STRATEGIES: VALUE, MOTIVATION, PITFALLS	-	MADRID	SPRING	3	15	ENGLISH
DIGITAL MARKETING	-	MADRID	SPRING	6	30	ENGLISH
E-BUSINESS	-	MADRID	SPRING	3	15	ENGLISH
ENTREPRENEURSHIP IN EMERGING MARKETS	-	MADRID	SPRING	3	15	ENGLISH
ESTRATEGIA A TRAVÉS DEL CONTROL	-	MADRID	SPRING	3	15	SPANISH
EXCEL AVANZADO PARA LA TOMA DE DECISIONES	-	MADRID	SPRING	3	15	SPANISH
FINANCIAL INSTRUMENTS & M&A ACCOUNTING	-	MADRID	SPRING	3	15	ENGLISH
FINANCIAL MODELING FOR CORPORATE FINANCE	-	MADRID	SPRING	3	15	ENGLISH
FINANCIAL MODELING WITH EXCEL	-	MADRID	SPRING	3	15	ENGLISH
FINANCIAL REPORTING AND ANALYSIS	-	MADRID	SPRING	6	30	ENGLISH
FINANCIAL MARKETS UNPLUGGED	-	MADRID	SPRING	3	15	ENGLISH
GENDER EQUALITY: ISSUES FOR DEVELOPED AND DEVELOPING COUNTRIES	-	MADRID	SPRING	3	15	ENGLISH
HOW TO BE SUCCESSFUL IN LIFE	-	MADRID	SPRING	6	30	ENGLISH
HOW TO UNLEASH YOUR PASSION WITHIN AN EXISTING COMPANY	-	MADRID	SPRING	3	15	ENGLISH
INEQUALITY AND ECONOMIC GROWTH	-	MADRID	SPRING	3	15	ENGLISH
INTELIGENCIA COMPETITIVA	-	MADRID	SPRING	6	30	SPANISH
INTERDISCIPLINARY PERSPECTIVES ON ORGANIZATION THEORY	-	MADRID	SPRING	6	30	ENGLISH
INTERNATIONAL BUSINESS STRATEGY: SIMULATION	-	MADRID	SPRING	3	15	ENGLISH
INTRO TO CRITICAL MANAGEMENT THINKING	-	MADRID	SPRING	3	15	ENGLISH
INTRODUCTION TO CODING	-	MADRID	SPRING	6	30	ENGLISH
INTRODUCTION TO GAMIFICATION AND BEHAVIOR MANAGEMENT	-	MADRID	SPRING	6	30	ENGLISH
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	-	MADRID	SPRING	6	30	ENGLISH
LA GESTION DEL RENDIMIENTO DE EMPRESAS DEPORTIVAS	-	MADRID	SPRING	3	15	SPANISH
LA INNOVACIÓN CENTRADA EN EL CLIENTE	-	MADRID	SPRING	3	15	SPANISH
LEAN MANAGEMENT	-	MADRID	SPRING	3	15	ENGLISH
LEAN THINKING	-	MADRID	SPRING	3	15	ENGLISH
LEGAL ISSUES IN STARTUPS	-	MADRID	SPRING	3	15	ENGLISH
MANAGEMENT CONTROL FOR STARTUPS	-	MADRID	SPRING	3	15	ENGLISH
MSJARKETING & VIDEOGAMES: WHAT IS COMING NEXT & HOW TO MAKE IT EXCITING	-	MADRID	SPRING	3	15	ENGLISH
MODELOS DE NEGOCIO INNOVADORES Y TRANSFORMACIÓN DIGITAL	-	MADRID	SPRING	3	15	ENGLISH
MULTINATIONAL CORPS: CURRENT TRENDS, ECONOMIC DETERMINANTS & STRATEGIES	-	MADRID	SPRING	3	15	ENGLISH
NEGOTIATING THE BEST DEAL	-	MADRID	SPRING	3	15	ENGLISH
NEGOTIATION	-	MADRID	SPRING	3	15	ENGLISH
NEW BUSINESS MODELS FOR THE DIGITAL AGE	-	MADRID	SPRING	6	30	ENGLISH
NEW TRENDS IN MARKETINF MANAGEMENT	-	MADRID	SPRING	3	15	ENGLISH
PRICING FOR VALUE AND PROFITABILITY	-	MADRID	SPRING	3	15	ENGLISH
PRODUCT AND BRAND MANAGEMENT	-	MADRID	SPRING	6	30	ENGLISH
PROFESSIONAL ETHICS AND CORPORATE RESPONSIBILITY	-	MADRID	SPRING	3	15	ENGLISH
PROJECT MANAGEMENT	-	MADRID	SPRING	3	15	ENGLISH
RECENT TRENDS IN THE FINTECH INDUSTRY	-	MADRID	SPRING	3	15	ENGLISH
RETAILING	-	MADRID	SPRING	3	15	ENGLISH
RETOS Y OPORTUNIDADES DE LA ECONOMÍA ESPAÑOLA	-	MADRID	SPRING	3	15	SPANISH
RISK MANAGEMENT	-	MADRID	SPRING	3	15	ENGLISH
RISKS IN THE INTERNATIONALIZATION OF COMPANIES: COUNTRY RISK	-	MADRID	SPRING	3	15	ENGLISH
SELF-MANAGEMENT	-	MADRID	SPRING	3	15	ENGLISH
SERVICE DESIGN: GOOD DESIGN IS GOOD BUSINESS	-	MADRID	SPRING	3	15	ENGLISH
SERVICE MARKETING SOCIAL ENTREPRENEURSHIP	-	MADRID	SPRING	6	30	ENGLISH
SUSTAINABILITY THROUGH SUPPLY CHANGE MANAGEMENT	-	MADRID	SPRING	3	15	ENGLISH
SUSTAINABLE DEVELOPMENT: THE ROLE OF ENTERPRISES	-	MADRID	SPRING	6	30	ENGLISH
TALLER DE ANÁLISIS DE MERCADOS	-	MADRID	SPRING	6	30	SPANISH
TECHNOLOGY NEW VENTURES	-	MADRID	SPRING	3	15	ENGLISH
TECHNOLOGY STRATEGY	-	MADRID	SPRING	3	15	ENGLISH
THE DISRUPTIVE LEADER	-	MADRID	SPRING	6	30	ENGLISH
THE POLITICAL ANIMAL: THE INDIVIDUAL IN SOCIETY	-	MADRID	SPRING	3	15	ENGLISH
TOPICS IN FINANCIAL ASSETS, MARKETS AND TOOLS	-	MADRID	SPRING	3	15	ENGLISH
TOPICS IN INTERNATIONAL FINANCE	-	MADRID	SPRING	6	30	ENGLISH
TRENDWATCHING & VISUAL THINKING AND DRAWING FOR BUSINESS	-	MADRID	SPRING	3	15	ENGLISH
UNPLUGGED: THE MARKETING WORKSHOP	-	MADRID	SPRING	3	15	ENGLISH
VALUATION OF PRIVATELY-HELD COMPANIES: A REAL CASE	-	MADRID	SPRING	3	15	ENGLISH
WEB TECHNOLOGIES	-	MADRID	SPRING	3	15	ENGLISH
YOU'RE RUNNING FOR MAYOR: CITY MAKING THROUGH URBAN DESIGN	-	MADRID	SPRING	3	15	ENGLISH

NEW BBA MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
FINANCIAL ACCOUNTING	1st	M & S	FALL			ENGLISH
MANAGEMENT TOOLS & PRINCIPLES	1st	M & S	FALL			ENGLISH
MARKETING FUNDAMENTALS	1st	M & S	FALL			ENGLISH
APPLIED BUSINESS MATH	1st	M & S	FALL			ENGLISH
BUILDING POWERFUL RELATIONSHIPS	1st	M & S	FALL			ENGLISH
COST ACCOUNTING	1st	SEGOVIA	SPRING			ENGLISH
MATHEMATICS FOR MANAGEMENT	1st	SEGOVIA	SPRING			ENGLISH
CORPORATE FINANCE	1st	SEGOVIA	SPRING			ENGLISH
MARKETING FUNDAMENTALS	1st	SEGOVIA	SPRING			ENGLISH
INTRO TO PROGRAMMING	1st	M & S	FALL			ENGLISH
MICROECONOMICS	2nd	M & S	SPRING			ENGLISH
CAPITAL MARKETS	2nd	M & S	FALL			ENGLISH
MARKETING ENGAGEMENT	2nd	M & S	FALL			ENGLISH
ENTREPRENEURSHIP & INNOVATION	2nd	M & S	FALL			ENGLISH
MACROECONOMICS	2nd	M & S	FALL			ENGLISH
STATISTICS AND DATA ANALYSIS	2nd	M & S	FALL			ENGLISH
BUSINESS-DRIVEN INFORMATION TECHNOLOGIES	2nd	M & S	FALL			ENGLISH

BIR MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
POLITICAL THEORY	2nd	MADRID	FALL	6	30	ENGLISH
RESEARCH METHODS IN IR	2nd	MADRID	FALL	6	30	ENGLISH
INTERNATIONAL UNPLUGGED I	2nd	MADRID	SPRING	3	15	ENGLISH
INTERNATIONAL POLITICAL ECONOMY	2nd	MADRID	SPRING	6	30	ENGLISH
TOPICS IN FOREIGN POLICY	2nd	MADRID	FALL & SPRING	6	30	ENGLISH
INTERNATIONAL RELATIONS THEORY I	2nd	MADRID	FALL	6	30	ENGLISH
INTERNATIONAL LAW	2nd	MADRID	SPRING	6	30	ENGLISH
AID, DEVELOPMENT AND SOCIAL ENTREPRENEURSHIP	2nd	MADRID	FALL & SPRING	6	30	ENGLISH
COMPARATIVE POLITICS	2nd	MADRID	FALL	6	30	ENGLISH
INTERNATIONAL UNPLUGGED II	2nd	MADRID	SPRING	3	15	ENGLISH
PUBLIC OPINION AND POLITICAL COMMUNICATION	3rd	MADRID	FALL	6	30	ENGLISH
MANAGEMENT OF THE MULTINATIONAL CORPORATION	3rd	MADRID	FALL & SPRING	6	30	ENGLISH
GLOBAL GOVERNANCE AND INTERNATIONAL INSTITUTIONS	3rd	MADRID	FALL & SPRING	6	30	ENGLISH
PEACE AND CONFLICT RESOLUTION	3rd	MADRID	FALL	6	30	ENGLISH
PROJECT MANAGEMENT	3rd	MADRID	SPRING	6	30	ENGLISH
INTERNATIONAL UNPLUGGED IV: HUMAN RIGHTS UNPLUGGED	3rd	MADRID	SPRING	3	15	ENGLISH
INTERNATIONAL UNPLUGGED V: POLICY ANALYSIS	3rd	MADRID	SPRING	3	15	ENGLISH
INTERNATIONAL TRADE	3rd	MADRID	FALL	6	30	ENGLISH
INTERNATIONAL MONEY AND FINANCE	3rd	MADRID	SPRING	6	30	ENGLISH
INTERNATIONAL RELATIONS THEORY II	4th	MADRID	SPRING	6	30	ENGLISH
HISTORY OF IR UP TO 1945	1st	SEGOVIA	FALL	6	30	ENGLISH
INTRODUCTION TO POLITICAL SCIENCE	1st	SEGOVIA	FALL	6	30	ENGLISH
UNPLUGGED I: DISCOVERING IR	1st	SEGOVIA	FALL & SPRING	3	15	ENGLISH
POLITICAL THEORY	1st	SEGOVIA	SPRING	6	30	ENGLISH
HISTORY OF IR SINCE 1945	1st	SEGOVIA	SPRING	6	30	ENGLISH
UNPLUGGED II: AREA STUDIES WORKSHOP	1st	SEGOVIA	SPRING	3	15	ENGLISH
IR UNPLUGGED II: THE EUROPEAN UNION	2nd	SEGOVIA	FALL	3	15	ENGLISH
COMPARATIVE POLITICS	2nd	SEGOVIA	FALL	6	30	ENGLISH
PUBLIC OPINION & POLITICAL COMMUNICATION	2nd	SEGOVIA	SPRING	6	30	ENGLISH
IR UNPLUGGED III: ENVIRONMENTAL POLITICS	2nd	SEGOVIA	SPRING	3	15	ENGLISH
INTERNATIONAL RELATIONS THEORY I	3rd	SEGOVIA	FALL	6	30	ENGLISH
TOPICS IN FOREIGN POLICY	3rd	SEGOVIA	FALL	6	30	ENGLISH
INTERNATIONAL RELATIONS THEORY II	3rd	SEGOVIA	SPRING	6	30	ENGLISH

BIR OPTIONAL						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
THE FOREIGN POLICY OF RUSSIA	4th	MADRID	FALL	3	15	ENGLISH
PEACE BUILDING AND CRISIS MANAGEMENT	4th	MADRID	FALL	3	15	ENGLISH
TRANSITIONAL JUSTICE	4th	MADRID	FALL	3	15	ENGLISH
POLITICS, ECONOMICS AND BUSINESS IN SUB-SAHARAN AFRICA	4th	MADRID	FALL	3	15	ENGLISH
THE CONTEMPORARY MIDDLE EAST	4th	MADRID	SPRING	3	15	ENGLISH
CHINA AND EAST ASIA IN A GLOBALIZED WORLD	4th	MADRID	SPRING	3	15	ENGLISH
PREVENTING VIOLENT EXTREMISM	4th	MADRID	SPRING	3	15	ENGLISH
THE US, NATO, AND THE ATLANTIC BASIN	4th	MADRID	SPRING	3	15	ENGLISH
INTERNATIONAL TERRORISM	4th	MADRID	SPRING	3	15	ENGLISH
POLITICAL CONFLICT IN SUB-SAHARAN AFRICA	4th	MADRID	SPRING	3	15	ENGLISH
GLOBAL DEVELOPMENT INSTITUTIONS	4th	MADRID	FALL	3	15	ENGLISH
CORPORATE DIPLOMACY AND PROTOCOL	4th	MADRID	FALL	3	15	ENGLISH
COMPETITIVE & SECURITY INTELLIGENCE	4th	MADRID	FALL	3	15	ENGLISH
COUNTRY RISK ANALYSIS	4th	MADRID	SPRING	3	15	ENGLISH
GENDER AND DEVELOPMENT	4th	MADRID	SPRING	6	30	ENGLISH
INTERNATIONAL NEGOCIATION: SKILLS AND PRACTICUM	4th	MADRID	SPRING	3	15	ENGLISH
PROJECT EVALUATION AND IMPACT ASSESSMENT	4th	MADRID	SPRING	3	15	ENGLISH
GOVERNMENT TECHNOLOGY (GOV TECH)	4th	MADRID	SPRING	3	15	ENGLISH
DIGITAL FINANCE AND CRYPTO-CURRENCIES	4th	MADRID	FALL	3	15	ENGLISH
INNOVATION FOR SUSTAINABLE DEVELOPMENT	4th	MADRID	FALL	3	15	ENGLISH
SMART CITIES AND URBAN INNOVATION	4th	MADRID	SPRING	3	15	ENGLISH
HUMANITY'S GRAND CHALLENGES	4th	MADRID	FALL	3	15	ENGLISH
THE FRONTIERS OF ARTIFICIAL INTELLIGENCE	4th	MADRID	SPRING	3	15	ENGLISH
THE FUTURE OF HEALTHCARE: INNOVATION, ECONOMICS, AND BIOTECHNOLOGY	4th	MADRID	SPRING	3	15	ENGLISH
TECHNOLOGY AND THE CHANGING NATURE OF WORK	4th	MADRID	SPRING	3	15	ENGLISH
NEW TECHNOLOGY, HUMAN RIGHTS, AND HUMANITARIAN LAW	4th	MADRID	SPRING	3	15	ENGLISH
HACKING THE SOCIAL CONTRACT	4th	MADRID	SPRING	3	15	ENGLISH
ETHICS IN THE INFORMATION AGE	4th	MADRID	SPRING	3	15	ENGLISH
CYBERSECURITY AND GEOPOLITICS	4th	MADRID	SPRING	3	15	ENGLISH
SPANISH FOR BUSINESS	4th	MADRID	SPRING	3	15	SPANISH
LESSONS LEARNED FROM GLOBAL FINANCIAL CRISIS	4th	MADRID	SPRING	3	15	ENGLISH
ENERGY POLICIES AND CLIMATE CHANGE	4th	MADRID	SPRING	3	15	ENGLISH

LLB MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
EUROPEAN LEGAL HISTORY	1st	MADRID	FALL	6	30	ENGLISH
CONSTITUTIONAL LAW	1st	M & S	FALL	6	30	ENGLISH
INTRODUCTION TO PRIVATE LAW - CIVIL LAW	1st	M & S	FALL & SPRING	6	30	ENGLISH
ECONOMICS	1st	M & S	FALL	3	15	ENGLISH
UNPLUGGED I	1st	M & S	FALL & SPRING	3	15	ENGLISH
UNPLUGGED II	1st	SEGOVIA	SPRING	3	15	ENGLISH
LAW UNPLUGGED - LEGAL SKILLS	2nd	M & S	FALL	3	15	ENGLISH
LEGAL THOUGHT	3rd	M & S	FALL	6	30	ENGLISH
ADMINISTRATIVE LAW	2nd	M & S	FALL & SPRING	6	30	ENGLISH
ACCOUNTING AND FINANCE	1st	M & S	FALL	3	15	ENGLISH
CRIMINAL LAW II	2nd	M & S	FALL & SPRING	6	30	ENGLISH
CIVIL LAW - PROPERTY	2nd	MADRID	FALL	6	30	ENGLISH
LAW UNPLUGGED - DEONTOLOGY	2nd	M & S	FALL & SPRING	3	15	ENGLISH
COMMERCIAL LAW AND CORPORATIONS I	2nd	M & S	FALL	6	30	ENGLISH
LITIGATION I	3rd	M & S	FALL & SPRING	6	30	ENGLISH
ADMINISTRATIVE LAW AND ECONOMIC REGULATION	3rd	M & S	FALL & SPRING	6	30	ENGLISH
TAXATION I	3rd	MADRID	FALL & SPRING	6	30	ENGLISH
LITIGATION II	3rd	MADRID	FALL & SPRING	6	30	ENGLISH
LABOUR LAW I	3rd	M & S	FALL	3	15	ENGLISH
TAXATION II	4th	MADRID	FALL	6	30	ENGLISH
LAW UNPLUGGED - NEGOTIATION SKILLS	3rd	MADRID	FALL	3	15	ENGLISH
CRIMINAL LAW I	1st	SEGOVIA	SPRING	3	15	ENGLISH
CIVIL LAW - CONTRACTS	1st	SEGOVIA	SPRING	6	30	ENGLISH
UNPLUGGED II	1st	MADRID	SPRING	3	15	ENGLISH
COMMERCIAL LAW AND CORPORATIONS II	2nd	M & S	SPRING	6	30	ENGLISH
CIVIL LAW, FAMILY, ESTATE AND TRUST	2nd	M & S	SPRING	3	15	ENGLISH
EUROPEAN UNION LAW	2nd	M & S	SPRING	6	30	ENGLISH
LABOUR LAW II	3rd	M & S	SPRING	6	30	ENGLISH
CONFLICTS AND BUSINESS LAW	3rd	M & S	SPRING	3	20	ENGLISH

LLB OPTIONAL						
COURSE	YEAR		SEMESTER	CREDITS	SESSIONS	LANGUAGE
INTERNATIONAL ARBITRATION	-	MADRID	SPRING	3	15	ENGLISH
POLICY OF DEVELOPMENT IN NORTH EAST ASIA	-	MADRID	SPRING	3	15	ENGLISH
DOING BUSINESS IN DIGITAL EUROPE	-	MADRID	SPRING	3	15	ENGLISH
FINTECH, BLOCKCHAIN & SMART CONTRACTS - THE TIME IS RIGHT	-	MADRID	SPRING	3	15	ENGLISH
DIGITAL ETHICS AND PRIVACY IN NEW EMERGING TECHNOLOGIES	-	MADRID	SPRING	3	15	ENGLISH
HUMAN RIGHTS IN A CHANGING WORLD	-	MADRID	SPRING	3	15	ENGLISH
FROM 0 TO THE VENTURE DEAL	-	MADRID	SPRING	3	15	ENGLISH
FINANCIAL INDUSTRY REGULATION: WHAT, WHO AND HOW	-	MADRID	SPRING	3	15	ENGLISH
CROSS BORDER M&A: DRAFTING, NEGOTIATION AND THE AUCTION PROCESS	-	MADRID	SPRING	3	15	ENGLISH

BCDM MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
INNOVATION LAB: CREATIVITY TOOLS	3rd	MADRID	FALL	6	30	ENGLISH
POLITICAL COMMUNICATION AND ADVOCACY CAMPAIGNS	3rd	MADRID	FALL	6	30	ENGLISH
VR FOR CONTENT CREATION	3rd	MADRID	FALL	3	15	ENGLISH
REPRESENTATION AND MEDIA ETHICS	3rd	MADRID	FALL	3	15	ENGLISH
AUDIENCE AND CONSUMER INSIGHTS	3rd	MADRID	FALL	6	30	ENGLISH
INTEGRATED COMMUNICATION STRATEGIES	3rd	MADRID	FALL	6	30	ENGLISH
CRISIS COMMUNICATION	4th	MADRID	FALL	3	15	ENGLISH
COMMUNICATION AND BRANDING FOR STARTUPS	4th	MADRID	FALL	3	15	ENGLISH
DATA INSIGHTS AND VISUALIZATION	4th	MADRID	FALL	3	15	ENGLISH
COMMUNICATION FOUNDATIONS	1st	SEGOVIA	FALL	3	15	ENGLISH
PHOTOGRAPHY AND VIDEO PRODUCTION	1st	SEGOVIA	FALL	6	30	ENGLISH
GLOBALIZATION AND CROSS-CULTURAL COMMUNICATION	1st	SEGOVIA	FALL	6	30	ENGLISH
WRITTING FOR THE MEDIA	1st	SEGOVIA	FALL	6	30	ENGLISH
GRAPHIC DESIGN AND INFOGRAPHICS	1st	SEGOVIA	FALL	6	30	ENGLISH
WRITTING SKILLS	1st	SEGOVIA	FALL	6	30	ENGLISH
MEDIA AND ENTERTAINMENT INDUSTRIES	2nd	SEGOVIA	FALL	6	30	ENGLISH
CORPORATE COMMUNICATION	2nd	SEGOVIA	FALL	6	30	ENGLISH
DIGITAL MARKETING AND SOCIAL MEDIA	2nd	SEGOVIA	FALL	6	30	ENGLISH
EVENTS MANAGEMENT	2nd	SEGOVIA	FALL	3	15	ENGLISH
VISUAL STORYTELLING	2nd	SEGOVIA	FALL	6	30	ENGLISH
PUBLIC OPINION, PERSUASSION AND ENGAGEMENT	1st	SEGOVIA	SPRING	6	30	ENGLISH
VISUAL AND DIGITAL MEDIA CULTURE	1st	SEGOVIA	SPRING	6	30	ENGLISH
PUBLIC AFFAIRS AND NON-MARKET STRATEGIES	1st	SEGOVIA	SPRING	3	15	ENGLISH
COMMUNICATION AND LAW	2nd	SEGOVIA	SPRING	6	30	ENGLISH
WEBS AND APPS DESIGN	2nd	SEGOVIA	SPRING	6	30	ENGLISH
BRANDING: IDENTITY, STRATEGY AND REPUTATION	2nd	SEGOVIA	SPRING	6	30	ENGLISH
MEDIA RELATIONS AND MEDIA TRAINING	2nd	SEGOVIA	SPRING	3	15	ENGLISH
CONSUMER BEHAVIOR	2nd	SEGOVIA	SPRING	3	15	ENGLISH
ADVERTISING MANAGEMENT AND MEDIA DISTRIBUTION	3rd	MADRID	SPRING	6	30	ENGLISH
ADVERTISING CREATIVITY	3rd	MADRID	SPRING	6	30	ENGLISH
RESEARCH METHODS	3rd	MADRID	SPRING	6	30	ENGLISH
MULTIMEDIA NARRATIVE AND INTERACTIVE DESIGN	3rd	MADRID	SPRING	6	30	ENGLISH
CONSULTING FOR COMMUNICATION	4th	MADRID	SPRING	6	30	ENGLISH
GLOBAL CHALLENGES	4th	MADRID	SPRING	6	30	ENGLISH
CREATIVE PROJECT MANAGEMENT	4th	MADRID	SPRING	6	30	ENGLISH

BAR BAS MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
APPLIED MATHEMATICS IN ARCHITECTURE II	2nd	SEGOVIA	FALL	3	15	ENGLISH
ARCHITECTURAL GEOMETRY II	2nd	SEGOVIA	FALL	6	30	ENGLISH
CONSTRUCTION SYSTEMS I	2nd	SEGOVIA	FALL	6	30	ENGLISH
DESIGN STUDIO III: EXPERIENCE	2nd	SEGOVIA	FALL	9	-	ENGLISH
CONSTRUCTION SYSTEMS II	3rd	SEGOVIA	FALL	6	30	ENGLISH
STRUCTURAL TYPES AND CALCULATION II	3rd	SEGOVIA	FALL	6	30	ENGLISH
ARCHITECTURE HISTORY AND THEORY III	3rd	SEGOVIA	FALL	3	15	ENGLISH
DESIGN STUDIO III	3rd	SEGOVIA	FALL	9	-	ENGLISH
URBAN CULTURE II	3rd	SEGOVIA	FALL	3	15	ENGLISH
EXPERIMENTATION WORKSHOP II	3rd	SEGOVIA	FALL	3	15	ENGLISH
CONSTRUCTION SYSTEMS III	4th	SEGOVIA	FALL	6	30	ENGLISH
ORGANIZATIONAL MANAGEMENT	4th	SEGOVIA	FALL	6	30	ENGLISH
ARCHITECTURE HISTORY AND THEORY IV	4th	SEGOVIA	FALL	3	15	ENGLISH
DESIGN STUDIO V	4th	SEGOVIA	FALL	9	-	ENGLISH
URBAN MANAGEMENT I	4th	SEGOVIA	FALL	3	15	ENGLISH
EXPERIMENTATION WORKSHOP III	4th	SEGOVIA	FALL	3	15	ENGLISH
IBERIAN ARCHITECTURE AND URBANISM: AN INTRODUCTION	suplementary training	SEGOVIA	FALL	6	30	ENGLISH
ARCHITECTURE FIELD TRIP: ANDALUCÍA	suplementary training	SEGOVIA	FALL	6	30	ENGLISH
ARCHITECTURE FIELD TRIP: BARCELONA	suplementary training	SEGOVIA	FALL	6	30	ENGLISH
ENVIRONMENTAL SYSTEMS AND STRATEGIES I	2nd	SEGOVIA	SPRING	6	30	ENGLISH
STRUCTURAL TYPES AND CALCULATIONS I	2nd	SEGOVIA	SPRING	6	30	ENGLISH
DESIGN STUDIO IV: PROGRAM	2nd	SEGOVIA	SPRING	9	-	ENGLISH
APPLIED PHYSICS IN ARCHITECTURE II	2nd	SEGOVIA	SPRING	3	15	ENGLISH
INTRODUCTION TO URBAN AND REGIONAL STUDIES	2nd	SEGOVIA	SPRING	6	30	ENGLISH
CONSTRUCTION WORKSHOP II	3rd	SEGOVIA	SPRING	6	30	ENGLISH
ENVIRONMENTAL AND BUILDING SYSTEMS AND APPLICATIONS	3rd	SEGOVIA	SPRING	6	30	ENGLISH
ARCHITECTURE HISTORY AND THEORY IV	3rd	SEGOVIA	SPRING	3	15	ENGLISH
DESIGN STUDIO IV	3rd	SEGOVIA	SPRING	9	-	ENGLISH
URBAN WORKSHOP II	3rd	SEGOVIA	SPRING	3	15	ENGLISH
INTEGRATION WORKSHOP II	3rd	SEGOVIA	SPRING	3	15	ENGLISH

BBSS MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
POWER AND INEQUALITY: FUNDAMENTALS OF SOCIAL THEORY	2nd	MADRID	FALL	6	30	ENGLISH
THE PSYCHOLOGY OF COGNITION AND EMOTION	2nd	MADRID	FALL	6	30	ENGLISH
QUALITATIVE TOOLS FOR STUDYING PEOPLE	2nd	MADRID	FALL	6	30	ENGLISH
ORGANIZATION AND EMPLOYEE BEHAVIOR	2nd	MADRID	FALL	6	30	ENGLISH
PERSONALITY, INDIVIDUAL AND CULTURAL DIFFERENCES	2nd	MADRID	FALL	6	30	ENGLISH
INTRODUCTION TO ECONOMICS	2nd	MADRID	SPRING	6	30	ENGLISH
SOCIAL AND DIGITAL ANTHROPOLOGY	2nd	MADRID	SPRING	6	30	ENGLISH
QUANTITATIVE TOOLS FOR STUDYING PEOPLE	2nd	MADRID	SPRING	6	30	ENGLISH
UNDERSTANDING POPULATION AND DEMOGRAPHY	2nd	MADRID	SPRING	6	30	ENGLISH
SEMINAR: GLOBAL POLITICS AND DEBATE	2nd	MADRID	SPRING	3	15	ENGLISH
PROFESSIONAL BOOTCAMP: TEAMWORK	2nd	MADRID	SPRING	3	15	ENGLISH
LEARNING TO OBSERVE, EXPERIMENT AND SURVEY	1st	SEGOVIA	FALL	6	30	ENGLISH
FUNDAMENTALS OF SOCIAL SCIENCES	1st	SEGOVIA	FALL	6	30	ENGLISH
FUNDAMENTALS OF PROBABILITY AND STATISTICS	1st	SEGOVIA	FALL	6	30	ENGLISH
DATA INSIGHTS AND VISUALIZATION	1st	SEGOVIA	FALL	3	15	ENGLISH
BUSINESS MANAGEMENT	1st	SEGOVIA	FALL	3	15	ENGLISH
WRITING SKILLS	1st	SEGOVIA	FALL	3	15	ENGLISH
FUNDAMENTALS OF HUMAN BEHAVIOR	1st	SEGOVIA	SPRING	6	30	ENGLISH
FUNDAMENTALS OF DATA ANALYSIS	1st	SEGOVIA	SPRING	6	30	ENGLISH
THE BIG HISTORY OF IDEAS AND INNOVATION	1st	SEGOVIA	SPRING	6	30	ENGLISH
SIMULATING AND MODELING TO UNDERSTAND CHANGE	1st	SEGOVIA	SPRING	6	30	ENGLISH

BID MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
INTRO TO DESIGN STUDIO	1st	SEGOVIA	FALL	6	30	ENGLISH
DESIGN SKILLS I	1st	SEGOVIA	FALL	6	30	ENGLISH
PSYCHOLOGY AND USER CENTER DESIGN	1st	SEGOVIA	FALL	6	30	ENGLISH
DESIGN HISTORY I	1st	SEGOVIA	FALL	6	30	ENGLISH
DESIGN METHODOLOGY	2nd	SEGOVIA	FALL	3	15	ENGLISH
INTERACTIVE AND DIGITAL TOOLS	2nd	SEGOVIA	FALL	6	30	ENGLISH
RESEARCH TECHNIQUES	2nd	SEGOVIA	FALL	3	15	ENGLISH
ETHNOGRAPHY	2nd	SEGOVIA	FALL	3	15	ENGLISH
ENTREPRENEURSHIP	2nd	SEGOVIA	FALL	6	30	ENGLISH
PROCESSES AND DESIGN THEORY	3rd	MADRID	FALL	6	30	ENGLISH
MATERIALS AND APPLICATIONS II	3rd	MADRID	FALL	6	30	ENGLISH
QUANTITATIVE METHODS	3rd	MADRID	FALL	3	15	ENGLISH
GLOBAL CHALLENGES	3rd	MADRID	FALL	6	30	ENGLISH

BISM MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
INTRODUCTION TO BUSINESS INFORMATION TECHNOLOGY	1st	MADRID	FALL	6	30	ENGLISH
ECONOMICS, POLICY AND TECHNOLOGY	1st	MADRID	FALL	6	30	ENGLISH
STRATEGY AND BUSINESS DYNAMICS	1st	MADRID	FALL	6	30	ENGLISH
FUNDAMENTALS OF ACCOUNTING	1st	MADRID	FALL	6	30	ENGLISH
FINANCIAL MANAGEMENT AND ANALYSIS	2nd	MADRID	FALL	6	30	ENGLISH
INFORMATION TECHNOLOGY FOR BUSINESS	2nd	MADRID	FALL	6	30	ENGLISH
IT OUTSOURCING	3rd	MADRID	FALL	3	15	ENGLISH
TECHNOLOGY CONSULTING	3rd	MADRID	FALL	3	15	ENGLISH
DIGITAL & MOBILE BUSINESS	3rd	MADRID	FALL	6	30	ENGLISH
GAMIFICATION	4th	MADRID	FALL	3	15	ENGLISH
ENTREPRENEURSHIP 1 - INNOVATION IN ACTION	4th	MADRID	FALL	3	15	ENGLISH
ENTREPRENEURSHIP 2 - DRIVING GROWTH FOR START UPS	4th	MADRID	FALL	3	15	ENGLISH
WEB & APP DEVELOPMENT	4th	MADRID	FALL	6	30	ENGLISH
ROBOTICS	4th	MADRID	FALL	3	15	ENGLISH
DIGITAL SELF BRANDING	4th	MADRID	FALL	3	15	ENGLISH
BLOCKCHAIN	4th	MADRID	FALL	3	15	ENGLISH
DIGITAL ANALYTICS	4th	MADRID	FALL	3	15	ENGLISH
E-COMMERCE	4th	MADRID	FALL	6	30	ENGLISH
PROGRAMMING, DATA STRUCTURES AND ALGORITHMS	1st	MADRID	SPRING	6	30	ENGLISH
FUNDAMENTALS OF SALES AND MARKETING	1st	MADRID	SPRING	6	30	ENGLISH
STATISTICS, PROBABILITY AND DISCRETE MATHEMATICS	1st	MADRID	SPRING	6	30	ENGLISH
ECONOMICS	1st	MADRID	SPRING	6	30	ENGLISH
PROJECT MANAGEMENT	2nd	MADRID	SPRING	6	30	ENGLISH
TECHNICAL REPORT AND PROPOSAL WRITING	2nd	MADRID	SPRING	3	15	ENGLISH
DIGITAL TRANSFORMATION & STRATEGY	2nd	MADRID	SPRING	6	30	ENGLISH
INNOVATION AND TECHNOLOGY	3rd	MADRID	SPRING	6	30	ENGLISH
SOCIAL MEDIA AND DIGITAL MARKETING	3rd	MADRID	SPRING	3	15	ENGLISH
PROFESSIONAL DEONTOLOGY	3rd	MADRID	SPRING	3	15	ENGLISH
BIG DATA TECHNOLOGIES	4th	MADRID	SPRING	3	15	ENGLISH
PERSONAL BRANDING	4th	MADRID	SPRING	3	15	ENGLISH
LEADING IN A GLOBAL WORLD	4th	MADRID	SPRING	6	30	ENGLISH
ENTREPRENEURSHIP	4th	MADRID	SPRING	6	30	ENGLISH
INTRODUCTION TO PYTHON	4th	MADRID	SPRING	6	30	ENGLISH

BDMA MANDATORY						
COURSE	YEAR	CAMPUS	SEMESTER	CREDITS	SESSIONS	LANGUAGE
PROBABILITY & STATISTICS FOR DATA MANAGEMENT AND ANALYSIS	2nd	MADRID	FALL	6	30	ENGLISH
MATHEMATICS FOR DATA MANAGEMENT AND ANALYSIS	2nd	MADRID	FALL	6	30	ENGLISH
ALGORITHMS & DATA STRUCTURES	2nd	MADRID	FALL	6	30	ENGLISH
PROGRAMMING FOR DATA MANAGEMENT & ANALYSIS	2nd	MADRID	FALL	6	30	ENGLISH
FORECASTING AND TIME SERIES ANALYSIS	2nd	MADRID	FALL	6	30	ENGLISH