



서울대학교 경영대학
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Business School Seoul National University
599 Gwananagno Gwanak-gu, Seoul, 151-916, Korea

Seoul National University College of Business Administration 2020-2021 Factsheet

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SNU Business School

SNU Business School at Seoul National University distinguishes itself from other business school through its students, education, and alumni. SNU Business School only accepts 0.5% of the applicants who are the brightest and most motivated students. It is the passion and drive behind student that push SNU business school to be the best in Korea. SNU Business School was the first business school in Korea to be certified by the Associate to Advanced Collegiate Schools of Business (AACSB). Moreover, our faculty is comprised of many prominent lecturers and businessman around the world. In addition to, there are many distinct alumni all around the world.

SNU Business School at Seoul National University offers one of the finest settings for management education in Korea. The mission of SNU is to educate the global leaders of tomorrow. The faculty and staff are delighted to have you here, and hope that your experience will be academically rewarding and culturally enriching.

Programs

SNU Business School encourages critical thinking training, helping students strengthen their problem solving ability and learn to find creative solutions. SNU Business School covers diverse corporate cases in both required and elective courses, promote discussion- and presentation- oriented classes, and strive to foster student's critical thinking and audacity through multi-faceted assignments and tests.

SNU Business School offers wide range of full-time degree and not-degree programs at the undergraduate and graduate levels.

Programs offer concentration on Accounting, Finance, Marketing, Operations Management, Personal Administration and Organizational Behavior, Management Information Systems, and International Business. Undergraduate students reside on or near campus, and complete a four-year bachelor program comprising of general education and business studies.

Bachelor's Degree Requirements	Master's Degree Requirements
<ul style="list-style-type: none"> • 4 years curricular program • 130 credits(minimum) • Cumulative GPA of 3.0(minimum) • Undergraduate Thesis • Early Graduation <ul style="list-style-type: none"> - 6~7 semesters - Cumulative GPA of 3.4(minimum) - GPA of 3.0 of above for each semester 	<ul style="list-style-type: none"> • 4 semester courses • 39 credits(minimum) • Cumulative GPA of 3.0(minimum) • Degree Qualifying Exam(Business, English) • Master's Thesis (thesis evaluation, oral exam)

CBA Exchange Student Program

Exchange program is for students in SNU's partner universities who wish to study at SNU for one or two semesters and transfer credits to their home institution. The first official student exchange program launched in 1995 with the University of Tokyo and the number of institutions where they agreed for student exchange program has increased to 216 institutions all over the world. To be an exchange student, candidates must be officially nominated by their home institution and pay the tuition fee at their home institution. Fees for taking Korean language course offered by SNU LEI will be partially supported.

● “Exchange Students” vs. “Visiting Students”

	Exchange Students	Visiting Students
Courses	Course choice is free of students' choice <i>* Note: Some courses may have restrictions</i>	
Document Submission	Should enclose all the official transcript sealed	
Tuition Fee	Home Institution	SNU
Application	Apply through home institution	Apply directly at SNU <i>*Pay the application fee (82,000 KRW)</i>
Credits	Will be transferred	Ask home institution
Official Transcript	Will be sent to home institution	Should ask at the Registrar's Office to request for an issuance
Dormitory Application	Possible	Impossible
Korean Language Course	Full or partial financial support will be provided	No financial subsidy available

Academics

1. Academic Calendar

Semester	Date	Orientation Date	Grade Submission	Official Transcript Issuance
Spring Semester	March.2 ~ June 14	Feb.28.2020	End of June	Mid-July
Fall semester	Sep. 1~ Dec 14	Aug.31.2020	End of December	Mid-January

※ Academic transcript will be sent to home institution for exchange students for credit transfer in mid-August and in mid-February. Academic transcript for visiting students will not be sent to the home institution from the OIA and visiting students must request for an issuance of academic transcript at the Registrar's Office.

Courses

1. Finding courses at; <http://sugang.snu.ac.kr>

Students can find information on the courses that were previously provided at our course registration website <http://sugang.snu.ac.kr>. Attached you can find the courses search instruction, and please share this with your nominee students.

1) Majority of courses are taught in Korean but each college or department offers some amount of courses in English. List of courses for a new semester is available at the beginning of January or July each year.

- There's two ways to find the courses lectured in English. If there's Ⓜ on the Remark, (right side of course listing) the course will be lectured in English. You can also use 'English lecture' button on 'Advanced search' to find the courses in English. By using 'Advanced

search', you can find list of courses held on last semester before the registration season starts. This function will be useful to find information such as syllabus and previous course lists for your reference.

- 2) Undergraduate students can take courses up to 18 credits/
Master level students can take up to 12 credits

2. Restrictions

- Int'l Exchange/Visiting students of CBA CANNOT take any **MBA level courses**.
- The **College of Medicine & College of Law** is restricted to students who are currently studying medicine at their home university.
- **The College of Dentistry** is ONLY available to master's level students currently enrolled in a master program at School of Dentistry or equivalent at their home university. The student exchange program is NOT available at the undergraduate level for the College of Dentistry.
- Applicants, who apply for the **Korean History major**, must provide a proof of Korean language ability. A satisfactory level of Korean language ability should be either (1) Level 5 or above of official Korean Language Proficient Test (KLPT) or (2) Level 5 or above of the Korean Test conducted at the SNU Language Institute.

Application Criteria & Process

1. Eligibility

1) Qualification

- Candidates must be enrolled in at least second semester at home university program (= have completed at least one semester at the application stage)

* We cannot accept graduate students who are enrolled in the first semester of the Master's program at their application stage.

- Candidates must have a GPA 3.0 or above / 4.0

* **For the College of Business Administration**, you should nominate students, whose GPA is more than 83 out of total score 100. If the score, more than 83, is not written in the official transcript clearly, applicants' home universities should submit a letter to us to prove. This new GPA restriction is applied to the applicants of Spring 2017 and thereafter.

- Language proficiency of either English or Korean is highly recommended, but not compulsory

English	TOEFL	IBT 88 or above
	IELTS	6.0 or above
Korean	KLPT	Level 5 or above
	TOPIC	Level 5 or above

2) Restriction

- As specified in the selection criteria of the Exchange Student Program at the College of Business Administration, we follow the rule that,
-**The College of Business Administration is restricted to students who are currently studying business at their home university.**

2. Application Procedure

Starting Semester	Application Deadline	Screening Procedure	Notification of Acceptance	Acceptance Packages sent by:
Fall Semester 2020	20 March. 2020	During April	May	Late May
Spring Semester 2021	20 Sep. 2020	During Oct.	November	Late Nov.

3. Document Submission

- Important Notes: Exchange program candidates can complete the application by online submission of the required documents.
- All documents should be submitted in original or verified as an official copy (often stamped), and should be in Korean or in English. If the documents are not in Korean or in English, have them translated in Korean or in English and certified and sealed by an authorized body.
- Application documents are non-returnable once submitted to SNU.
- Please be aware that SNU cannot process applications if there is any missing document or information.

The required documents for applicants are as follows:

	List of Required Documents	Notes
A	Online Application *In order to start the online application, exchange candidates must be officially nominated to SNU by their home university. The nominated students will receive detailed information on how to log in and apply online by the designated SNU coordinator.	Exchange program candidates should upload the scanned copies of the documents below to the application system.
B	Certificate of Enrollment of Home University	
C	Official Academic Transcript	
D	One Letter of Recommendation from a Professor at Home University	SNU template available -Exchange program candidates should submit the sealed letter to their exchange program coordinator.
E	Statement of Purpose (Free Essay in English or Korean)	



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F	Passport Copy (Personal Information Page)	The passport must be valid during the prospective stay in Korea.
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***The sealed letter of recommendation must be obtained by the applicant and submitted to the exchange program coordinator. The coordinator can open the letter, scan it, and send it to the designated SNU coordinator via e-mail.**

4. Screening Procedure

SNU OIA receives applications and reviews if all the application requirements have been met. The applications are then forwarded to the screening committee of each college/department for assessment. Not every candidate nominated will be successful; some may fail to be accepted if the requirements do not meet the committee's expectation. When the acceptance is confirmed, OIA will announce the results through students' home institution. Please note that SNU OIA is not responsible for the selection process and its results as the decisions are made by each college that candidates apply for.

5. Acceptance Package

The acceptance package encloses necessary documents for pre-arrival at SNU, including the Certificate of Admission (for non-Korean nationals), an official Letter of Acceptance, and other information. The package will be sent to the accepted candidates shortly after the acceptance announcement.

6. Visa

A student visa (D-2) is required to study in Korea if a student is not of Korean nationality. In most cases, exchange students can acquire their D-2 visa easily when they present their Certificates of Admission issued by the SNU to the relevant passport officials in their home country. Please contact your nearest Korean Embassy or consulate for more detailed information on the visa application process.

Student Life

1. Housing

- **On-Campus Housing:** The Gwanak campus is the main campus of the SNU. Most colleges and schools are located at the Gwanak campus except for the College of Medicine, which is located at the Yeongun campus in northern part of Seoul. Exchange students have a right to apply for the Gwanak-sa (Gwanak campus dormitory), but it is not guaranteed to eventually get a room placement.

. Dorm Application Procedure

< for undergraduate level >

Starting Semester	Application starts	Screening Procedure	Notification of Acceptance
Fall Semester 2020	First week of July.2020	During July	Early Aug.
Spring Semester 2021	First week of Feb. 2021	During Feb.	During Feb.

- **Off-Campus Housing:** Off-campus housing is available around the campus. SNU does not provide an assistance to find off-campus housing, and it is students' own responsibility to find accommodation outside campus.

2. Estimated Budget to Study at SNU

Tuition Fee (for Visiting Students ONLY)	Tuition fee varies depending on your major and year of your enrollment.
Housing	450,000 KRW – 700,000 KRW / month
Local Transportation	200,000 KRW / month
Meals	450,000 KRW / month
Books/School Supplies	400,000 KRW / semester
Phone usage	100,000 KRW / month
Personal Expenses	500,000 KRW / month

*Note: Above is only estimation and it may vary depending on personal budget

3. Insurance & Health Care – Travel Insurance

It is mandatory for every exchange/visiting student to obtain travel medical insurance.

Students should comply with the following guidelines:

- Students are required to have an insurance that is valid both in home country and in Korea.
- The insurance policy should cover sickness, accident and death during your study in SNU
- Students can register for courses after submitting the copy of the insurance policy which states the above conditions
- Insurance policies in languages other than Korean or English should be notarized before submission
- In case the insurance expires before the exchange period ends, students are required to resubmit the insurance policy copy or the notarized document after renewal or reapplication of the insurance policy
- It is the responsibility of students that they make sure they are insured with an appropriate insurance and no assistance can be provided by SNU.

4. Student Activities

SNU offers a variety of student activities and sports clubs. Student clubs include musical bands, choir, orchestra, dance, painting, photography, student newspaper, traditional Korean music, travel clubs and SNU International Students Association. Sports clubs are available in fencing, golf, basketball, rugby, scuba-diving, snowboard, ski, horse riding, baseball, yacht, judo, kendo, soccer, taekwondo, tennis, etc. The most popular student clubs amongst these are taekwondo, judo, kendo and traveling clubs.